



Five-Year Strategy Summary

Building on our strong history, this five-year period will see Assisi Aid Projects, become a focused, enduring, and impactful international development organisation:

- shift our focus from broad women's empowerment to that of economic empowerment for women, addressing their social and gender constraints
- proactively pursue expansion of effective partnerships (both program and funding related) within the Asia-Pacific region, at a pace that ensures sustainability
- deepen and optimise our international development impact.

We will achieve our strategy through harnessing our healthy collegial culture and optimising impact by reinforcing our pillars of expertise, partnership, funding, and organisational strength.

Statements of Intent

The key statements of intent for Assisi Aid Projects 2022-2027 are:

- To ensure we act with the purposeful intention of optimising our international development impact, towards gender equality and social inclusion
- To sharpen our focus from broad women's empowerment to that of economic (and consequential social) empowerment for women
- To leverage and strengthen our expertise in empowerment of women, partnerships, capacity development and social enterprise, micro-enterprise, and agri-business
- To develop increased program partnerships, at a carefully designed pace that enables growth of impact in a sustainable manner
- To strengthen our own, and our partners', organisational capacity.

High-Level Goals

The following high-level goals provide the organisational focus for Assisi Aid Projects over the five-year period:

- **Codification:** to develop strong subject matter expertise, and codify partnership development practices, subject matter expertise and capacities i.e., social enterprise, micro-enterprise, agri-business, and capacity development - by the end of the five-year period
- **Growth:** to develop and sustain five program partnerships within the five-year period
- **Sustainable funding streams:** to grow sustainable funding streams, including private sector partners, and double the funding stream within the five-year period
- **Resources:** to strengthen resources at a rate aligned with growth of funding and programs (delete targets)
- **Signatories:** to retain DFAT base re-accreditation (due June 2023) and ACFID self-assessment (2024).

Sub-Strategies

Four operational sub-strategies support the achievement of the mission and vision. These strategies focus on:

- Building expertise
- Building partners
- Building funds
- Building strength.

Life-changing economic and social impact for women and their communities in the Asia-Pacific region

Our Expertise

Optimising impact through deep capabilities and effective partnerships

Leveraging our expertise in:

- Women's empowerment
- Partner support
- Capacity development
- Social enterprise, micro-enterprise and agri-business

Our Partners

Optimising impact through expanded partnerships - in a narrow, select group of countries

Expanding our reach through:

- Proactive search for the right partnerships
- Timely and sustainable program expansion

Our Funds

Optimising impact through powerful fund development

Funding development through:

- Government, institutional, corporate partnerships
- Donor engagement
- Effective communication

Our Strength

Optimising impact through a strong organisation

Building our strength through:

- Right team and culture
- Program excellence
- Policies and practices-accreditation

Building on our history and collegial, constructive culture